



DOWNTOWN DENVER
PARTNERSHIP, INC.

Media Advisory

Contact: Stephanie Blake
stephanie@blakecommunications.com
303.915.4183

Meet in the Street Invites Community to Envision the 16th Street Mall in New Ways
Event continues July 5 with increased bike & pedestrian access and grassy areas

WHAT: [Downtown Denver Partnership](#) (DDP) and the City of Denver have partnered with Gehl Architects, a global leader in people-centered design, for [The Mall Experience: The Future of Denver's 16th Street Mall study](#). [Meet in the Street](#), funded by the Downtown Denver Business Improvement District, connects the 16th Street Mall as a shared public space activated through live music, kids' activities, extended patios and arts and culture. The event allows DDP to experiment with alternative versions of the Mall to observe how businesses and the public react to changes in activation, connectivity and transit.

WHEN: Sunday, July 5; 11 a.m. to 6 p.m. (Additional Sundays: July 19, August 2, and August 9)

WHERE: On the 16th Street Mall between Tremont and Lawrence Streets. *Please note: The 16th Street Free MallRide service will be detoured onto 15th and 17th Streets via the Free MetroRide busses all day to make room for the activities, allowing the public to experience the mall free of bus traffic.* Attendees are encouraged to take advantage of the bike- and pedestrian-friendly access in what are typically lanes restricted for buses.

ADDITIONAL INFORMATION:

Programming for the July 5 Meet in the Street includes the following. Please note programming will change throughout the five Sundays of Meet in the Street, with new surprises each Sunday.

Envision the Mall Covered in Grass: Experience the real lawn you'll find on the block between Welton and California. Relax on the Mall on a picnic blanket or lawn chair, or engage in play with popular lawn games.

Live Music: Visit the near Arapahoe Street for music by [A-Mac DZ](#) (from 11 a.m.-2 p.m.) and [Rob Drakin](#) Acoustic (from 3 p.m.-6 p.m.). On the Garden Block between Champa and Curtis, listen to music by [Kimi Most](#) (1:30 p.m.-3:30 p.m.) and [Matt Nasi](#) (4 p.m.-6 p.m.).

Kids Areas: The entire Mall will feature family-friendly activities, but visit the block between California and Stout for a 9-foot by 45-foot sandbox filled with sand toys, a digger and beach balls. Kids can also enjoy a large aqua-play water toy and programming from History Colorado and Denver Public Library.

Expanded Patio Seating: Visit the block between Glenarm and Welton for extended patio seating at Marlowe's, Appaloosa and Paramount Café, and live music at Appaloosa. Other participating restaurants include Rialto Café and Tilted Kilt.

Follow #MeetintheStreet on [Twitter](#) (@DowntownDenver), Instagram (@Downtown_Denver) and [Facebook](#). For images of Meet in the Street, visit <http://bit.ly/1Gv4GD0>.