

Media Advisory

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Meet in the Street Invites the Denver Community to Experience 16th Street Mall in New Ways

The final Sunday brings BMX bikers, rock climbing and grassy areas to the 16th Street Mall

WHAT:

Meet in the Street, funded by the Downtown Denver Business Improvement District, connects the 16th Street Mall as a shared public space activated through live music, kids' activities, expanded patio seating and arts and culture. Downtown Denver Partnership (DDP) and the City of Denver have partnered with Gehl Architects, a global leader in people-centered design, for The Mall Experience: The Future of Denver's 16th Street Mall study. Meet in the Street allows DDP and the City to offer new experiences and activities to the visitors of the Mall to learn how the public reacts to these changes in activation, connectivity and transit.

WHEN: Sunday, August 9; 11 a.m. to 6 p.m. (Final Sunday)

WHERE:

On the 16th Street Mall between Tremont and Lawrence Streets. *Please note: The 16th Street Free MallRide service will be detoured onto 15th and 17th Streets via the Free MetroRide busses all day to make room for the activities, allowing the public to experience the mall free of bus traffic.* Attendees are encouraged to take advantage of the bike- and pedestrian-friendly access in what are typically lanes restricted for buses.

PLANNED ACTIVITIES:

- The lawn is back on the block between Welton and California. Relax on the Mall on a picnic blanket or lawn chair, or engage in play with popular lawn games. Two climbing walls will also return on the blocks between Welton and Stout.
- Get extreme with the BMX Yellow Design Stunt Team between Curtis and Arapahoe.

Participating Mall Businesses:

- Visit Glenarm to Welton where **Appaloosa**, **Marlowe's and Paramount** are offering expanded patio seating all day. Enjoy **live music at Appaloosa beginning at 3 p.m. and featuring Oakhurst** at 6 p.m. and join **Paramount Café** for their **80s-themed 30thAnniversary Bash** all day long featuring 6 Million Dollar Band from noon to 3 p.m.
- Between Curtis and Champa, **Rialto Café** will provide expanded patio seating all day and from 4 to 6 p.m. will be offering "Paint in the Street" where guests can use the Mall as inspiration for their own unique piece of art.
- Between Arapahoe and Lawrence, **Tilted Kilt** will expand its patio seating and host a "Beer Fest" with a live DJ at 4 p.m.

Live Music: In addition to live music at participating Mall restaurants, visit the area near Arapahoe Street for music by **La Pompe Jazz** (from 11 a.m.-2 p.m.) and **Robby Peoples** (from

3 p.m.-6 p.m.). Visitors can also explore the world of music and its wonderful possibilities with **Musicians' Playground and <u>The Hands Movement</u>** between Curtis and Champa and enjoy live music and dance courtesy of the **Denver Theatre District** between Champa and Stout..

Kids Areas: The entire Mall will feature family-friendly activities, but visit the block between California and Stout where little ones can enjoy musical instruments and water toys; enjoy free face-painting; and select from a variety of free books to take home from the **Denver Public Library's** mobile DPL Connect Book Trike. The **Denver Museum of Nature and Science** will also help kids design, create and launch their own paper rocket at the event.

Follow #MeetintheStreet on <u>Twitter</u> (@DowntownDenver), Instagram (@Downtown_Denver) and <u>Facebook</u>. For images of Meet in the Street, visit http://bit.ly/102ql7z.

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